

Schoolbag Mailing Dates & Rates 2012

Schoolbag mailings are scheduled regularly throughout the school calendar and planned to meet key times in the academic year

Schoolbag is mailed either in branded polythene or plain paper envelopes, giving you the option to choose a mailing that best suits your campaign.

Please contact our sales team to discuss your preferred option. For details of prices, please see our all-inclusive price guide overleaf.

No printed material? Why not take advantage of our print and mail service. We offer extremely competitive prices - and you'll avoid delivery costs!

January

S	M	T	W	T	F	S
1	2	3	4	5	6	7
8	9	10	11	12	13	14
15	16	17	18	19	20	21
22	23	24	25	26	27	28
29	30	31				

February

S	M	T	W	T	F	S
			1	2	3	4
5	6	7	8	9	10	11
12	13	14	15	16	17	18
19	20	21	22	23	24	25
26	27	28	29			

March

S	M	T	W	T	F	S
				1	2	3
4	5	6	7	8	9	10
11	12	13	14	15	16	17
18	19	20	21	22	23	24
25	26	27	28	29	30	31

April

S	M	T	W	T	F	S
1	2	3	4	5	6	7
8	9	10	11	12	13	14
15	16	17	18	19	20	21
22	23	24	25	26	27	28
29	30					

May

S	M	T	W	T	F	S
		1	2	3	4	5
6	7	8	9	10	11	12
13	14	15	16	17	18	19
20	21	22	23	24	25	26
27	28	29	30	31		

June

S	M	T	W	T	F	S
					1	2
3	4	5	6	7	8	9
10	11	12	13	14	15	16
17	18	19	20	21	22	23
24	25	26	27	28	29	30

July

S	M	T	W	T	F	S
1	2	3	4	5	6	7
8	9	10	11	12	13	14
15	16	17	18	19	20	21
22	23	24	25	26	27	28
29	30	31				

August

S	M	T	W	T	F	S
			1	2	3	4
5	6	7	8	9	10	11
12	13	14	15	16	17	18
19	20	21	22	23	24	25
26	27	28	29	30	31	

September

S	M	T	W	T	F	S
						1
2	3	4	5	6	7	8
9	10	11	12	13	14	15
16	17	18	19	20	21	22
23	24	25	26	27	28	29
30						

October

S	M	T	W	T	F	S
	1	2	3	4	5	6
7	8	9	10	11	12	13
14	15	16	17	18	19	20
21	22	23	24	25	26	27
28	29	30	31			

November

S	M	T	W	T	F	S
				1	2	3
4	5	6	7	8	9	10
11	12	13	14	15	16	17
18	19	20	21	22	23	24
25	26	27	28	29	30	

December

S	M	T	W	T	F	S
						1
2	3	4	5	6	7	8
9	10	11	12	13	14	15
16	17	18	19	20	21	22
23	24	25	26	27	28	29
30	31					

Mailings to Primary Schools are shown in **RED**

Mailings to Secondary Schools are shown in **BLUE**

Please see our web site at www.jem.co.uk for more details.

The 2012 School Year (Individual Local Authority dates may differ)

	Term Starts	Half Term	Term Ends
2012 Spring Term	4th January	13th February	30th March
2012 Summer Term	16th April	4th June	20th July
2012 Autumn Term	3rd September	29th October	21st December

SCHOOLBAG SHARED MAILING CALENDAR

2012 Spring Term	Primary & Middle Schools	Secondary Schools
January 2012	3rd, 10th, 17th, 31st.	4th, 11th, 18th, 25th.
February 2012	14th.	1st, 8th, 15th, 22nd, 29th
March 2012	6th	7th, 14th, 21st
2012 Summer Term		
April 2012	10th, 24th.	11th, 18th, 25th.
May 2012	8th,	9th, 16th.
June 2012	5th, 12th, 19th.	6th, 13th, 20th, 27th.
2012 Autumn Term		
August 2012	28th.	29th.
September 2012	4th, 11th, 25th.	5th, 12th, 26th.
October 2012	9th, 30th.	3rd, 10th, 17th, 31st.
November 2012	8th, 27th.	7th, 14th, 21st, 28th.
December 2012	31st	27th.

Whilst we do our utmost to adhere to the published mailing dates we do reserve the right to change both dates and outer packaging at any time without notice.

PRICE LIST	Primary & Middle Schools			Secondary Schools	
	Largest 5,000	Largest 10,000	All 24,500	With 6th Form 3,600	All 5,600
Standby Mailing Date* Includes first insert up to A4 size/8g weight. Prepayment rates.	£265	£450	£925	£185	£275
Specified Mailing Date** Includes first Insert up to A4 size/15g weight. Prepayment rates.	£425	£745	£1,625	£315	£435
Cost of each additional insert Up to A4 in the same mailing	£89	£165	£360	£70	£105
Weight surcharge per gram in excess of the allowance shown	£21	£38	£80	£18	£22

* Standby Mailing Date

Item will be added to a mailing at JED's discretion, within 4 weeks of the agreed booking date. Standby bookings accepted subject to overall availability.

** Specified Mailing Date

Item will be added to the customer specified mailing date from the above schedule.

Prices shown are for prepayment, exclude VAT and are based on items being machineable. Please contact our sales team to discuss your exact specification.

Frequent Flier? – contact our sales team to discuss our series discounts.