



News Release

July 2007

NEW PRODUCTION MANAGER AT JEM

JEM Education Marketing Services has appointed Scott Shields as their new Production Manager, based at Rushden.

Scott's role encompasses proactive management of JEM's Rushden-based mailing production facility.

Scott brings a wealth of operational experience gained from previous positions with a wide variety of companies including ID Data Systems, Hobs 4DM Group and, most recently, Christian Salvesen.

His priorities will be to work closely with the JEM team, both in Rushden and at the head office in Ashford, Kent, to further improve upon the existing client satisfaction and quality standards where possible.

Scott's first impressions are very positive and he is keen to take on the challenge ahead as well as working with the JEM and Orbital Group teams to contribute to the continued development of the business.

In his spare time (not that he'll have much between now and the September upsurge!!), Scott keeps fit through running and visiting the gym. He also enjoys playing 5-a-side football, swimming and eating out.

JEM is established as a leading provider of direct mailing services to the education sector through its **Education Masterfile** and **Schoolbag** products, plus specialist services for publishers including **BookFile** mailings to libraries, library suppliers and Booksellers.**ends**

Notes to Editors:

JEM Education Marketing Services is part of Orbital Marketing Services Group alongside BP Travel Marketing Services, Aspect Marketing Services, MacDonald Mailing, PMD Healthcare Marketing Services and Take One Media.

The multi-million pound turnover Group has a heritage dating back to 1972, originating as BP Travel Trade Services, and employs more than 500 people. The group is situated in a number of locations including Ashford and Sittingbourne in Kent, Rushden in Northants, Waterlooville in Hampshire, High Wycombe, Birmingham and Chesterfield.

The Orbital Group can be contacted on **01233 214000** or **www.orbitalmarketing.co.uk**

Contact: The Marketing Department, Orbital Marketing Services Group Ltd.

Tel: 01233 211239. Email: marketing@omsg.co.uk