

March 2010

JEM showcases comprehensive services at The Education Show

Once again JEM Education Marketing Services will be exhibiting at The Education Show (stand G81) to promote their comprehensive range of marketing services to visitors and fellow exhibitors.

JEM enables their clients to communicate and promote cost effectively with schools, colleges, universities and other educational establishments by providing a fully integrated range of direct marketing services which includes:

- Education Masterfile Database
- Schoolbag Shared Mailings to Schools
- Solus Mailings
- Education Market Research
- Design & Print
- Response & Fulfilment
- Marketing Consultancy

This will include **Print&Mail!** their new service designed to make life easier for Schoolbag customers by combining competitive print rates with their popular shared mailing service, making **Schoolbag** an even more cost effective way to regularly promote to schools.

JEM has also teamed up with education market research specialist, Schoolzone, to provide clients with a complete package that allows them to test their products or services with education professionals before taking them to market.

This development of strategic links with complementary service providers such as market research, design, print and data combined with our digital printing and book production resource (JEM Digital Print Services), enables us to provide clients with the benefits and convenience of a single-service provider.

JEM's philosophy is to maintain the highest level of client satisfaction by delivering quality products and services tailored to their clients' specific needs.

This commitment to client satisfaction is reinforced by JEM's success in achieving BS EN ISO 9001:2000 quality accreditation. Our market focus enables us to identify and anticipate their increasingly sophisticated needs whilst also allowing us to introduce new products and services that enable them to maximise the full potential of their direct marketing campaigns.

JEM Director, André Kleinman, commented: *"As a company we are committed to maintaining awareness of the changing needs of our clients and the in which they operate in order to provide them with the highest quality services. It's satisfying to see our clients benefit from our service and to know that they hold them in great regard. The Education Show provides a great networking opportunity for us to meet and catch up with many of our clients and fellow exhibitors."*

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JEM's comprehensive range of services include:

- **Education Masterfile Database** – A regularly updated database of over 30,000 schools, colleges, universities and other educational establishments which is available to clients wishing to target their products and services to specific educational institutions
- **Schoolbag Shared Mailings** – Popular and cost-effective solution for regularly communicating with UK Schools.
- **Targeted Mailings** - range of mailing services, from print to envelope addressing, machine or hand processing, special rate complete mailing packages, print solutions.
- **Education Market Research** - enabling clients to fully test their products or services before launch.
- **Digital & Litho Printing** - the complete print management solution, from design through to litho or short-run digital print.
- **Response and Fulfilment** – our response and fulfilment teams are on hand to manage literature requests, customer helplines and mail-order processing.
- **Marketing Consultancy** -

For more information about JEM call **01233 214022** or visit www.jem.co.uk.

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Note for Editor

JEM Education Marketing Services is part of the Kent-based, Orbital Marketing Services Group, one of the UK's leading groups of specialist companies which supplies distribution and marketing services tailored to the needs of specific market sectors. Other group companies include BP Travel Marketing Services, MacDonald Mailing, Magazine Mailing, Orbital Response & Fulfilment, PMD Healthcare Marketing Services and Take One Media Ltd.