

Education Masterfile is our database of schools, colleges and other educational establishments in the UK. It is continually updated to ensure the highest level of accuracy. Such is our confidence in this claim, we will provide a first class stamp as refund for every returned address!

JEM will take care of planning and organising either your shared (Schoolbag) or solus mailing. Alternatively, you can organise your own by purchasing Education Masterfile data, which can be supplied in most common formats (e.g. CSV, Excel, self-adhesive labels or pre-printed envelopes), for either single or multiple uses. School name and postal address is provided with a generic title of your choice. Data selections can be made by LEA, postcode, school type, gender or school roll plus various additional selection criteria such as government initiatives, enable you to refine and target your campaign.

BookFile

BookFile is an extensive database of UK libraries and library suppliers. It also includes acquisition librarians, an important group of people responsible for influencing the purchasing activities of 4,000 UK public libraries. The BookFile database provides the flexibility to target mailings on a shared or solus basis.

Call the JEM Client Services Team for a quotation and more information.

Data Processing & Cleaning

We also offer a complete range of data services from data capture and data cleansing to de-duplication and sophisticated profiling and suppression to help you reduce costly wastage and maximise the true potential of your mailing campaign.

JEM can provide a FREE, no obligation, data audit which will show the quality of your list and the improvement that can be made by cleaning against the various files such as PAF (Post Office Address File), NCOA (National Change of Address File) and the Bereavement Register as well as the Telephone, Fax and Mailing Preference Services

We can also provide a lifestyle profile of your data, enabling you to source additional records that match.

Maintained Schools	Early Years	Key Stage 1	Key Stage 2	Key Stage 3	Key Stage 4	Sixth Form	
Nursery School 2-4	●						937
Infant School 4-7		●					906
Infant School with nursery 3-7	●	●					930
First School 4-8 or 9		●	●				523
First School with nursery 3-8 or 9	●	●	●				335
First with Middle School 4-12		●	●	●			21
First with Middle School with nursery 3-12	●	●	●	●			13
Junior School 7-11			●				1,577
Primary School 4-11		●	●				9,815
Primary School with nursery 3-11	●	●	●				7,595
Middle deemed Primary School 8-12			●	●			34
Middle deemed Secondary School 9-13			●	●			223
Junior high without sixth form 4-16		●	●	●	●		28
Junior high with sixth form 4-18		●	●	●	●	●	3
Secondary Lower School 11-14				●			89
Secondary Upper School 14-18					●	●	158
Secondary School 11-16				●	●		1,366
Secondary School 11-18				●	●	●	2,286
Academies 11-18				●	●	●	115
City Technology Colleges 11-18				●	●	●	4
Sixth Form Colleges 16-18						●	139
Total - Maintained	9,810	20,169	20,167	4,182	3,960	2,705	27,097

Primary schools total = 22,909

Independent	Early Years	Key Stage 1	Key Stage 2	Key Stage 3	Key Stage 4	Sixth Form	
Independent Pre-Prep 4-7		●					28
Independent Pre-Prep with nursery 3-7	●	●					133
Independent Junior 4-11		●	●				175
Independent Junior 3-11 with nursery	●	●	●				582
Independent Junior 7-11			●				74
Independent Preparatory 4-13		●	●	●			72
Independent Preparatory 3-13 with nursery	●	●	●	●			220
Independent Preparatory 8-13			●	●			68
Independent Secondary School 11-16				●	●		124
Independent Secondary 11-18				●	●	●	473
International Schools in the UK				●	●	●	19
Independent - All Ages (3 to 16) with nursery	●	●	●	●	●		104
Independent - All Ages (4 or 8 to 16)		●	●	●	●		60
Independent - All Ages (3 to 18) with nursery	●	●	●	●	●	●	103
Independent - All Ages (4 or 8 to 18)		●	●	●	●	●	67
Independent - Sixth Form Colleges						●	36
Total - Independent	1,142	1,544	1,525	1,310	950	698	2,338
Total - Maintained & Independent	10,952	21,713	21,692	5,492	4,910	3,403	29,435

Primary schools total = 1,352
Secondary schools total = 986

Education & Other Record Rental and Purchase

Schools Lists

Single use list rental (including 3 day delivery)	£44.00 per thousand
Unlimited use list purchase	£150.00 per thousand
Next day delivery service for label orders	£7.50 per order

Minimum order value of £43.50.

BookFile Lists

Single use list rental (including 3 day delivery)	£95.00 per thousand
Unlimited use list purchase	£150.00 per thousand
Next day delivery service for label orders	£7.50 per order

Minimum order value of £50.

Enhanced Data Selections

Named Head Teachers	£6.25 per thousand
Telephone Numbers (Not TPS compliant)	£21.50 per thousand
Telephone Numbers (TPS compliant)	P.O.A.
Named Departmental Heads	P.O.A.
Specialist Schools/Colleges	£50.00 per selection
Leading Edge Schools	£50.00 per selection
Training Schools	£50.00 per selection
Special Needs classified by need (e.g. autism, visual impairment)	£50.00 per selection

Prices based on single use rental. For multiple use, P.O.A.
Please remember to add the cost of Record Rental and Purchase to your Enhanced Data Selections.

Data Products

Line listing ordered at time of purchase with telephone numbers (Non TPS)	£31.50 per thousand
Line listing ordered at time of purchase without telephone numbers	£10.50 per thousand
Line listing ordered separately with telephone numbers (Non TPS)	£61.50 per thousand
Line listing ordered separately without telephone numbers	£41.20 per thousand
DL inkjet addressed self-seal envelopes	£36.00 per thousand
C5 inkjet addressed self-seal envelopes	£44.25 per thousand
C4 inkjet addressed self-seal envelopes	£77.50 per thousand
Inkjet slogan/message/return address to addressed envelopes	£15.25 per thousand
Mailsort data, produce bag labels and reports	£5.50 per thousand

Please remember to add the cost of Record Rental and Purchase and/or Enhanced Data Selection to your choice of Data Products.
Prices for addressed envelopes and line listings include three day delivery. For next day delivery please contact the Client Services Team.
All prices quoted are subject to VAT.

Higher Education	
FE Colleges	542
FE/HE Colleges	97
HE Colleges	29
Universities and Component Colleges	264
Specialist Colleges within Universities	37
University Departments of Continuing Education/OU offices	68
Faculties of Education	99
School Centred Initial Teacher Training (SCITT) offices	60
FE Business/Correspondence Colleges	82
FE Art, Architecture, Design, Crafts, Textiles	51
FE Agriculture and Horticulture	56
FE Music, Drama and Speech	43
FE Establishments for the Disabled	19
FE Engineering, Science and Computing	5
FE - all other specialist	33
Total	1,485

Special Schools	
Pupil Referral Units	517
Hospital Schools	28
Maintained Special Schools	1,237
Independent Special Schools	407
Total	2,189
Other Educational Lists	
Children's Centres	501
City Learning Centres	105
Teachers Centres	321
Local Authority Education Departments - Main Office	213
Local Authority Education Departments - Area Office	66
Educational Psychology Service	326
Learning and Skills Councils	47
Careers offices headquarters	55
Branch Career Offices	726
University Career Offices	87
Prisons	183
Secure Units and Training Centres	36
Total	2,666