

Schoolbag Shared Mailing Dates and Prices



Schoolbag mailings are scheduled to fit within key timings in the school calendar. Our all inclusive, simple to use, price guide will enable you to pick the options that best suit your requirements.



SCHOOLBAG SHARED MAILING CALENDAR

Primary & Middle Schools

Secondary Schools

2010 Spring Term

January 2010	5th, 19th	6th, 13th, 20th, 27th
February 2010	2nd, 16th	3rd, 17th, 24th
March 2010	2nd, 16th	3rd, 10th, 17th, 24th

2010 Summer Term

April 2010	13th, 27th	14th, 21st, 28th
May 2010	11th	5th, 12th, 19th
June 2010	1st, 15th, 29th	2nd, 9th, 16th, 23rd, 30th
July 2010		7th

2010 Autumn Term

August 2010	31st	
September 2010	14th, 28th	1st, 8th, 15th, 22nd, 29th
October 2010	12th, 26th	6th, 13th, 27th
November 2010	9th, 23rd	3rd, 10th, 17th, 24th
December 2010		1st

PRICE LIST



Schoolbag

Primary & Middle Schools

Secondary Schools

Largest
5,000

Largest
10,000

All
24,500

With Sixth Form
& FE Colleges
3,600

All
5,600

First insert up to A4 size/10g weight
(Payment with order discounted price)

£345

£625

£1,425

£265

£385

First insert up to A4 size/15g weight
(Payment with order discounted price)

£385

£675

£1,475

£285

£395

First insert up to A4 size/10g weight
(Invoiced on 30 day payment terms)

£395

£725

£1,625

£300

£425

First insert up to A4 size/15g weight
(Invoiced on 30 day payment terms)

£450

£825

£1,850

£345

£435

Cost of each additional insert up to A4 size
(In the same mailing)

£81

£152

£330

£64

£97

Weight surcharge per gram in excess of 15g

£19

£36

£78

£16

£20

Top or Bottom Premium Position

£50

£35



Print & Mail!

A4 litho print and inclusion on white 115gsm silk/gloss paper
(artwork supplied by client)

Single sided, one colour

£459

£835

£1,899

£385

£499

Single sided, two colour

£520

£899

£2,010

£440

£560

Single sided, four colour

£630

£999

£2,080

£510

£699

Double sided, one colour

£520

£880

£1,990

£425

£565

Double sided, two colour

£545

£920

£2,040

£510

£585

Double sided, four colour

£715

£1,040

£2,240

£595

£740

A4 leaflet duplication and inclusion (blue or black print, no bleeds or half tones)

Single sided duplication on white A4

£415

£780

£1,820

£340

£450

Double sided duplication on white A4

£445

£830

£1,865

£360

£490

Single sided duplication on pastel A4 *

£430

£800

£1,890

£350

£480

Double sided duplication on pastel A4 *

£460

£860

£1,920

£370

£510

*Pastel papers available in blue, cream, green & pink.

Please note: Prices are subject to changes notified by Royal Mail. Quotations for Litho and digital print services are available on request

The 2010 School Year Mean Holiday Dates (individual Local Education Authority dates may differ)

	Term starts	Half term	Term ends
2010 Spring Term	4th January	15th – 19th February	1st April
2010 Summer Term	19th April	31st May - 4th June	23rd July
2010 Autumn Term	1st September	25th – 29th October	17th December